



Community Spotlight Quarterly Newsletter

Why Community Spotlight?

Focussed, informative, reach, diversity, Parade, prominent, Showcase, targeting, broadcast, exchanging, optimise

RES can craft a bespoke content for a newsletter, ensuring the article speaks powerfully with a diverse audience. We personalise the newsletter in order to ensure the news you wish to share is widely disseminated to a variety of audiences. The Community Spotlight will be shared throughout Sandwell and beyond using digital platforms. This is a great opportunity to consolidate resources by outsourcing some of your marketing needs. The newsletter can be printed and circulated by yourselves. Printed can be ordered in retrospect from RES at a cost, please contact RES for information.

- Reach a wide audience collectively promoting and sharing good news stories
- Share good practice
- Identify opportunities for collaborate working
- Make community links
- Celebrate success
- Platform for showcasing your good work
- Giving you a community presence and a voice
- Opportunities for volunteers and vacant posts
- Promoting your services or future events and projects
- Concise and attention grabbing
- Connects to audiences powerfully
- Engaging content



What Next

- Send us your brief and some pictures with your logo
- You can also call us and we can talk through your story
- Make sure you send this information to us 3 weeks before the deadline for each publication
- Your stories/articles do not necessarily have to be EDI linked

RES will make sure your story is presented to enhance and market your organisation. Our December 2022 Edition is a complimentary offer for all of our collaborative partners. You can take this wonderful opportunity to share with others the fabulous work and success stories on how you have supported your local communities. You can also contact us and talk through some of the ideas and we can help form this into an article.

The December Edition for the Community Spotlight is 4:00 Thursday 10th November 2022